

The 3rd Iwakuni City General Plan

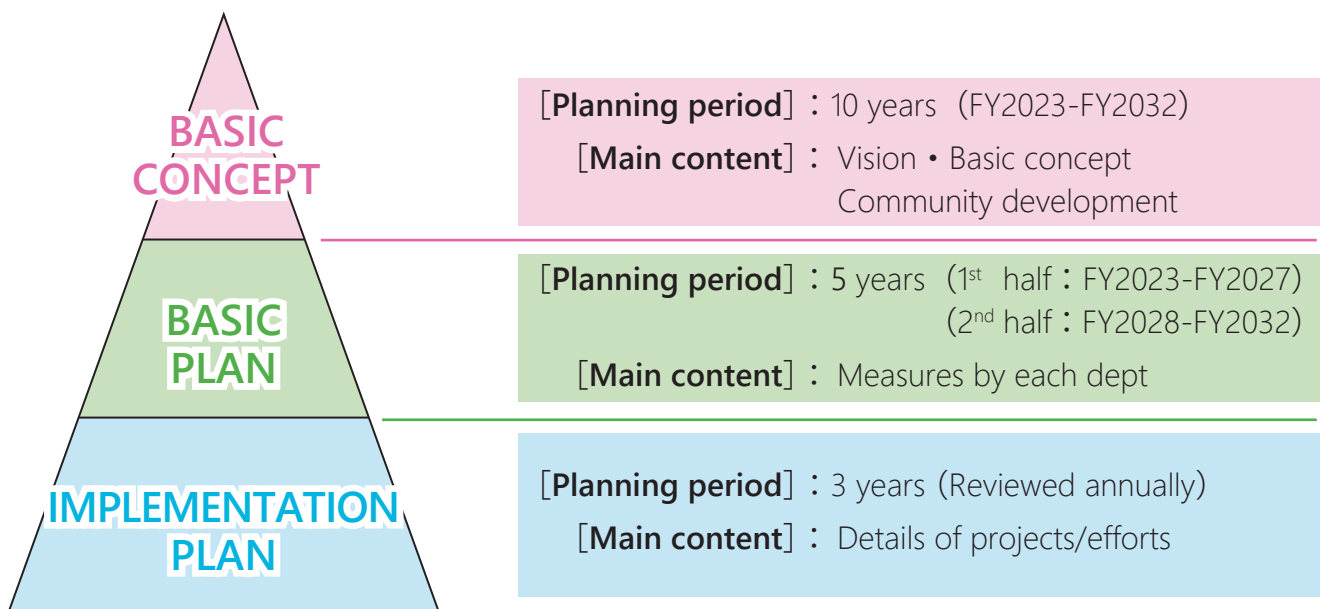
Basic concept • Basic plan for 1st half

What is General plan ?

It is crucial for the city to promote measures not only to better cope with the current dire issues of depopulation, falling birthrate, aging society and other challenges but to create the attractive city where every citizen can feel safe to continue to live for the rest of their lives.

The General Plan is designed to spell out the Visions, Basic policies and Measures for the next decade.

It is consisted of Basic concept, Basic plan and Implementation plan.



Future vision of city building

Future vision of Iwakuni City

Together we walk, build and shine
Vibrant city with an array of exchange events

Even in the midst of changing circumstances of society such as depopulation, falling birthrate, population aging, technological progress and so on, we strive to achieve the future vision of Iwakuni city that is vibrant and resilient with various exchange events and to move forward as one close-knit community under the slogan of "walk together," "build together," and "shine together." The ultimate goal is to make Iwakuni a place where every citizen can continue to live a heartfull life and pass it on to next generations.

Basic concept to support future vision

The following Citizens' Charter of Iwakuni has been established to guide every citizen along the attitude and desire of the citizens and goals engraved in the charter-citizens will come together as one to create the future of Iwakuni and pass it on to next generations.



The beautiful city of Iwakuni symbolized by the Kintaikyo Bridge,
We love this land, learn from the great men our hometown has nurtured, enhance our education,
and establish this charter in order to build and inherit Iwakuni that we can be proud of

What we want to cherish is everyone' s dream, everyone' s life

What we want to protect is the rich and beautiful nature

What we want to pass on is history, tradition and the scent of culture

What we want to spread is harmony between generations and regions

What we want to create is the bright future of Iwakuni

In order to create **the bright future of Iwakuni**, we follow the charted course in the Citizens' Charter in order to realize the future vision based on the following basic concept.

1 Walk with " the times"

What we want to cherish is everyone' s dream, everyone' s life

Respect citizens' value, workstyle and lifestyle and flexibly respond to social change and citizens' needs and nurture citizens' dreams and lives in order to realize the bright city.



2 Walk with " Hometown"

What we want to protect is the rich and beautiful nature

What we want to pass on is history, tradition and the scent of culture

Love and boast both local natural resources and native lifestyle, history and culture in order to protect the nature and spread the charm of local history and culture both inside and outside the city.



3 Walk with " people"

What we want to spread is harmony between generations and regions

Support various exchanges and new challenges by citizens and tackle every problem in collaboration with citizens in order to expand the engagement between generations and communities and to pave the future of the city.



Basic objectives and measures to realize future vision

Basic goal 1 > A city where every citizen can live with vitality



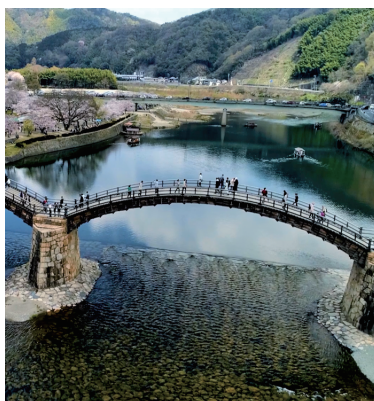
Health • Welfare

Provide comprehensive support to meet the needs of every citizen in order to build communities where anyone can live with vitality.

Objectives

- 1-1 Childbirth and parenting can be a reality for would-be parents.
- 1-2 Every citizen is trying to be healthy both mentally and physically.
- 1-3 The elderly and disabled are living in peace and with vitality.
- 1-4 Appropriate medical service is available to those in need.

Basic goal 2 > A city of industry and tourism brimmed with vitality



Industry

Strive to bolster commerce and industry/tourism/forestry and fisheries industry with distinguished efforts to build a city filled with vitality.

Objectives

- 2-1 Diverse tourists are seen enjoying exchange events.
- 2-2 Vibrant industries and attractive people have been nurtured.
- 2-3 City center is attractive and vibrant.
- 2-4 Various exchange events have taken root using airport and harbor.
- 2-5 Forestry and fisheries industry is in a steady business and revitalized.
- 2-6 Increase in attractiveness of Iwakuni is drawing more visitors.

Basic goal 3 > A sustainable and comfortable city to live with smart use of resources



Living environment

Strive to effectively utilize and improve natural environment and urban infrastructure to build a sustainable and comfortable city to live in.

Objectives

- 3-1 Urban infrastructure is well developed in line with local conditions.
- 3-2 Living environment is well developed for anyone to live comfortably.
- 3-3 Efforts have been taken for promotion of decarbonized and recycle-oriented society.

Basic goal 4 > A city where anyone can live a safe and secure life.



Safety • Security

Strive to cope with natural disasters, crime preventions and base affairs to build a city where anyone can live a safe and secure life.

Objectives

- 4-1 City is resilient with high preparedness for emergency and disaster.
- 4-2 City has effective measures against crimes/accidents to assure the safety and security for citizens.
- 4-3 City has advanced measures for noise pollution and safety of aircraft.

Basic goal 5

A city of education and culture to nurture rich mind



Education • Culture

Strive for enhancement of educational environment, creation of environment to experience culture, arts and sports and intercultural community building in order to nurture rich mind.

Objectives

- 5-1 Children have grown up soundly and been actively involved in society.
- 5-2 More and more citizens can relate so much to culture, arts and cultural properties with deep attachment to their hometown.
- 5-3 Environment for lifelong learning and engagement in sports is well developed.
- 5-4 Intercultural community building is achieved.

Basic goal 6

A city where diversity is respected and nurtured, and life is supported by spirit of mutual cooperation and collaboration.



Collaboration of citizens • diversity

Strive to help citizens proactively build their own community where individual' s human rights and diversity are respected coupled with the spirit of togetherness and mutual cooperation.

Objectives

- 6-1 Citizens are actively involved in community building.
- 6-2 Citizens have become more interested in municipal administration with higher sense of involvement.
- 6-3 Individual' s human rights and diversity are valued.

Basic goal 7

A city where administration and management is carried out to meet the needs of times and citizens.

Administration and management • Digital transformation

Strive for sustainable administration and management by effectively and efficiently upgrading the municipal services using digital technologies in line with the trend of the times and citizens' needs for the better city life.

Objectives

- 7-1 Convenient and high-quality municipal service is provided.
- 7-2 Sustainable administration and management is achieved.

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